



International Association of Administrative Professionals
Clear Lake / NASA Area Chapter presents



“The Art of Persuasion”

by **Bill Beausay**

March 15, 2010

1 CPS Educational Recertification point will be awarded.

Cost: \$22.50 program & dinner
\$10.00 program only

Do you want to learn to get nearly anyone to do nearly anything?

Online Pay Pal payment option available.

Dinner:

- Field Greens, Puffed Corn, Spicy Pepitas, Roasted Chilies, Cilantro Ranch
- Beef & Chicken Fajitas
- Cheese & Onion Enchiladas
- Chili Colorado, Queso Fresco
- Spanish Rice
- Black Beans “Ranch Style”
- Tres Leches

Most of the problems we face in life are people problems, and Bill has developed a short training that will be loved by everyone who recognizes the power of personal influence.

Based on his two books, “7 Games Changers” and “5 Special Forces of Persuasion and Influence”. In it, he discusses the “It” factor - that magnetic and powerful quality of personal presence so useful in getting things done with people. In this talk you will learn the five basic skills of getting into anyone's head and influencing them to see and do things your way. This program will cover:

Time:

5:45 Networking / Dinner
6:45 Program
7:45 Good of the Order
8:00 Adjourn

- The key to effective persuasion is being persuaded. What are you persuaded about? Do you have a clear, vibrant vision?
- Find out what others really want: Learning how to listen in a new way and ask the right questions.
- Getting yourself into a mental state where others want to see it and do it your way. How can we make this fun and easy?

Location:

Cullen’s Grille
11500 Space Center Blvd
Houston, TX 77059

Reservations: Please make your reservation via our web site, www.iaap-clnac.org by Thursday, March 11 at Noon. For more information, contact Glenda Faulkner at 281-996-3250, or e-mail reservations@iaap-clnac.org. Payment accepted at the door.

Please be advised you are obligated to pay for dinner when you make a reservation. All reservations and cancellations are due by Thursday, March 11, at Noon. If you do not attend or cancel your reservation by the designated deadline, you will receive an invoice.